

# SPONSORSHIP FORM

The Rotary Club of West El Paso has joined forces with The First Tee of Greater El Paso to host The First Tee Desert Classic, a premier golfing event for all levels of local golfers. Proceeds from this tournament will benefit The First Tee of Greater El Paso along with other community projects of the Rotary Club of West El Paso. Please consider one of the sponsorship packages listed below:

\_\_\_\_\_ **Ace Level Sponsor:** Ace Level Sponsors will receive Recognition on all Radio, Television and Newspaper advertisements to promote The First Tee Desert Classic in addition to Logo Recognition on all print materials produced after the date sponsorship is agreed upon. Ace Level Sponsors will also receive a banner (3' x 6') in a high visibility location at the tournament along with entries for 2 teams in the tournament (8 players total).  
Total cost for Ace Level Sponsorship \_\_\_\_\_ **\$5,000.00 net**

\_\_\_\_\_ **Eagle Level Hole-in-One Sponsor:** Eagle Level Sponsors will be the official sponsor of a Hole-in-One contest on a designated hole throughout the tournament. Hole-in-One sponsors will receive a banner (3' x 6') promoting the contest along with an entry for 1 team in the tournament (4 players total).  
Total cost for Eagle Level Hole-in-One Sponsorship \_\_\_\_\_ **\$1,200.00 net\***  
*\*Plus actual cost of Hole-in-One Prize*

\_\_\_\_\_ **Birdie Level Sponsor:** Birdie Level Sponsors will receive a sign (18" x 24") on the tee box of a designated hole on the golf course throughout the tournament along with an entry for 1 team in the tournament (4 players total).  
Total cost for Birdie Level Sponsorship \_\_\_\_\_ **\$800.00 net**

\_\_\_\_\_ **Par Level Sponsor:** Par Level Sponsors will receive a sign (18" x 24") on the tee box of a designated hole on the golf course throughout the tournament along with an entry for 1 player in the tournament.  
Total cost for Par Level Sponsorship \_\_\_\_\_ **\$300.00 net**

\_\_\_\_\_ **Target Level Sponsor:** Target Level Sponsors will receive a sign (18" x 24") on the tee box of a designated hole on the golf course throughout the tournament.  
Total cost for Target Level Sponsorship \_\_\_\_\_ **\$150.00 net**

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please make checks payable to:

**Rotary Club of West El Paso Foundation  
PO Box 13164 El Paso, TX 79913**

For more information contact: Kristi Albers (915) 252-6511.

Please return your entry form and check no later than September 10, 2011 to reserve your team.



PRESENTED BY



**Bank of the West**



Rotary Club  
of West El Paso



**SATURDAY  
SEPTEMBER 24  
2011**

General George V. Underwood Jr.  
Golf Complex  
Sunrise Course  
9:00am Shotgun Start

**(915) 239-3116**  
FirstTeeDesertClassic.com